DIGITAL TRANSFORMATION

Daryoush Afshari



What is digital transformation?

DIGITAL TRANSFORMATION IS THE INTEGRATION OF DIGITAL TECHNOLOGY INTO ALL AREAS OF A BUSINESS, PRIMARILY TO CHANGE HOW YOU OPERATE AND DELIVER VALUE TO CUSTOMERS.

DIGITAL TRANSFORMATION HAS DRASTICALLY SHAPED THE WAY WE DO BUSINESS WITH THE INTRODUCTION OF INNOVATIVE AND SMARTER PROCESSES IN PRODUCT



Why Digital Transformation?

THERE ARE MANY REASONS WHY A BUSINESS SHOULD EMBRACE DIGITAL TRANSFORMATION, BUT THE FUNDAMENTAL OF THEM ALL IS BECAUSE IT HAS TO IF IT WANTS TO SURVIVE.

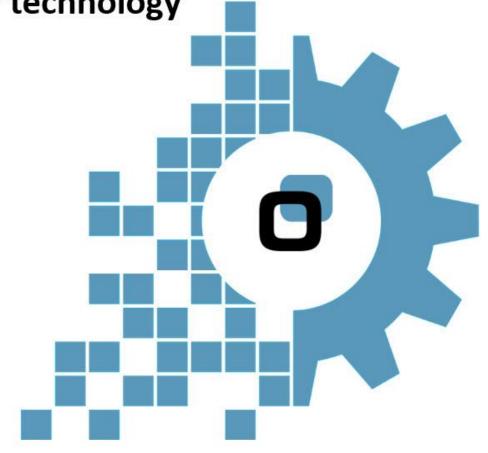
DIGITAL IS NOT THE FUTURE, IT IS THE PRESENT.



Digital Transformation is driven by technology

TO BE A TRULY DIGITIZED BUSINESS, YOU MUST TAP INTO THE VAST TECH AVAILABLE TO REACH YOUR TARGET MARKET.

ARTIFICIAL INTELLIGENT
VIRTUAL REALITY
ANALYTICS (DATA)
THE INTERNET OF THINGS
MOBILE TECHNOLOGY



IN TODAY'S FAST PACED TECHNOLOGICALLY DRIVEN WORLD, ALMOST EVERYTHING THAT CAN BE DIGITIZED OR AUTOMATED... WILL BE

ICLOUD
SMART PHONE
SMART HOUSE
SMART CAR
ECOMMERCE



10 ways digital could transform healthcare

- 1. Genomics
- 2. Wearables
- 3. Big data used in medicine
- 4. Organs-on-chips
- 5. Social media hospital reviews
- 6. Digital trend monitoring
- 7. Genetic engineering
- 8. Telemedicine
- 9. Surgical robots
- 10. 3D bioprinting



TOP TEN FUTURISTIC ADVANCES IN MEDICINE

- 10. Electronic Pills
- 9. In Silico Clinical Trials
- 8. Personalized Medicine
- 7. Medical Tricorder
- 6. Nanomedicine
- 5. Augmented Reality
- 4. Virtual Reality
- 3. 3D Printed Organs
- 2. Organ Cloning
- 1. Cryostasis